

For more information, contact:

Angela Mork
Senior Account Executive
LePoidevin Marketing
262-754-9550
angela@lepoidevinmarketing.com

Jim Doll, Senior Marketing Manager
Pest Management Division
Liphatech, Inc.
414-410-7242
dollj@liphatech.com

FOR IMMEDIATE RELEASE

Liphatech® Hires Business Director

Charles Passantino to lead Liphatech pest management division

Milwaukee, WI (September, 2015) – Liphatech, Inc. announces the addition of Charles “Charlie” Passantino as business director of the pest management division. He will fill the role previously held by Manny Martinez who is now CEO of the organization.

Charlie will manage the overall operation of Liphatech’s pest management division business unit. With over 20 years of experience that includes sales, marketing and management for various organizations, he most recently worked with Vetoquinol USA in the animal health industry.

“I look forward to working with Charlie and building on the success we’ve seen in the pest management division,” said Manny Martinez, CEO. “It’s exciting to add someone to our team with the experience and leadership Charlie brings.”

Passantino earned a Bachelor’s degree from California State University, San Jose and is nearing the completion of his MBA from the University of Texas in Arlington.

For more information about Liphatech products and services, visit www.liphatech.com or call 888-331-7900.

About Liphatech

Headquartered in Milwaukee, Liphatech has a long history of advancing the science of rodent control through research and product innovation. Combining the most advanced technology available with the highest level of customer service and technical support, Liphatech delivers solutions that allow pest management professionals (PMPs) quickly and cost effectively generate results for both commercial and residential customers. For more information about Liphatech and its comprehensive line of products, call 888-331-7900 or visit www.liphatech.com.

###