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FOR IMMEDIATE RELEASE

Liphatech® Updates Popular Vet Guide

Your source for important accidental rodenticide ingestion info

Milwaukee, WI (May 2013) – Liphatech’s Veterinarian’s Guide, has been updated with valuable content including: easier-to-read tables, information on new brands, additional toxicity information, and full color illustrations. It’s an important resource for veterinarians, pest management professionals and their customers to understand how the lethal action of rodenticides varies based on the active ingredient used. Recommended treatment methods are also included for accidental ingestion by dogs and cats.

“As rodenticide offerings change, we recognize the importance of ensuring updated information is available in our guide. Our customers asked for an improved guide and we listened. This guide is user-friendly and an important tool for veterinarians, our PMPs and their customers,” said Manny Martinez, Liphatech executive director, pest management division. Visit <http://www.liphatech.com/vetguide.html> to view the revised guide.

For more information about Liphatech products and services, visit www.liphatech.com or call 888-331-7900.

About Liphatech

Headquartered in Milwaukee, Liphatech has a long history of advancing the science of rodent control through research and product innovation. Combining the most advanced technology available with the highest level of customer service and technical support, Liphatech delivers solutions that allow pest management professionals (PMPs) to quickly and cost effectively generate results for both commercial and residential customers. For more information about Liphatech and its comprehensive line of products, call 888-331-7900 or visit www.liphatech.com.

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