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FOR IMMEDIATE RELEASE

Liphatech® Announces Bundle & Save Special Offer

PMPs can save with a soft bait/ bait station combo for a limited time.

Milwaukee, WI (July 2013) For a limited time, Pest Management Professionals (PMPs) can bundle and save! With the busy rodent control season just around the corner, Liphatech is offering the most effective rodenticides on the market, **FirstStrike®** and **Resolv®**, bundled with the secured bait station, the **Aegis®-RP Anchor**, for one low price. This offer is only available during the months of July and August and includes free shipping. The bundles are being offered at a savings of up to 60% off suggested retail prices. Three bundles are available:

Bundle	Bundle Configuration	PMP Price (US Dollars)
FirstStrike/Aegis-RP Anchor	Six-16 lb. pails of FirstStrike 45 Aegis-RP Anchors	\$949.50
Resolv/Aegis-RP Anchor	Six -16 lb. pails of Resolv 45 Aegis-RP Anchors	\$799.00
Canadian FirstStrike/Aegis-RP Anchor	Six -7 kg. pails of FirstStrike 45 Aegis-RP Anchors	\$949.50

PMPs should contact their local distributor to place orders. A limited number of these special bundles are available so PMPs are advised to act quickly.

“Our bundle and save promotion offers PMPs the opportunity to purchase the best rodenticides on the market and the Aegis-RP Anchor bait station at a deeply discounted price,” said Manny Martinez, executive director, Liphatech, Inc. “This offer is a true value for PMPs wanting to try soft bait and the Anchor for the first time or those that already appreciate the value of these products and want to stock up before the busy rodent season is upon us.”

Offer details/complete terms and conditions can be found at www.liphatech.com/Summer2013ComboDeal.

About Liphatech

Headquartered in Milwaukee, Liphatech has a long history of advancing the science of rodent control through research and product innovation. Combining the most advanced technology available with the highest level of customer service and technical support, Liphatech delivers solutions that allow pest management professionals (PMPs) to quickly and cost effectively generate results for both commercial and residential customers. For more information about Liphatech and its comprehensive line of products, call 888-331-7900 or visit www.liphatech.com.