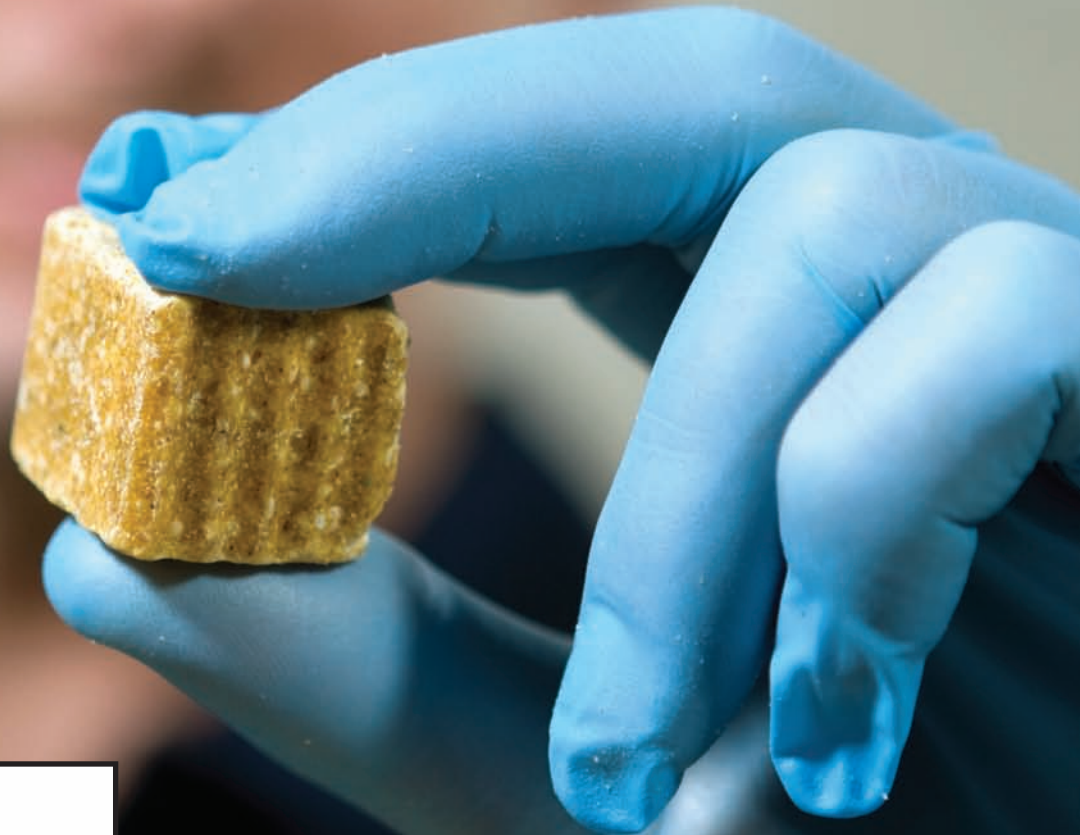


The small dose that yields big results.



- Best mini block for results
- Great tasting bait mice and rats love
- Versatile formulations for multiple situations
- Low cost per placement



Generation[®]

Rodenticide

Best performing mini block, half the active ingredient — all in a compact size.

Mice and rats like the whole seeds and overall taste. You'll like the cost-per-placement savings and overall results.



Powerful—Half the concentration versus most other blocks.



Low Cost—20-gram mini block results in lower cost per placement.



Efficacy—Generation works in a single feeding.



Formulations—Available in mini blocks, pellet place packs or paraffinized pellets.

- The best block for palatability
- Effective at 25 ppm: Reduced active ingredient in bait, increased palatability and decreased risk
- Smaller block size means less bait waste
- You can see the difference: Whole millet seeds in block engineered for natural seed preference of mice
- Mini blocks allow for secure horizontal or vertical placement in bait station
- Convenient, easy-to-use baiting options: Mini blocks or pellets (bulk or place packs)
- Food-grade grains combined with less wax and dye contribute to great taste
- Difethialone: Still the newest single-feed anticoagulant available
- Kills in a single feeding with no bait shyness
- Readily available anticoagulant antidote: Vitamin K₁
- Environmentally friendly: Sell customers on Generation's low impact thanks to reduced active ingredient and smaller dose size

For more information about Generation and other industry-leading rodenticide solutions, call **888-331-7900** or visit **www.liphatech.com**.

