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FOR IMMEDIATE RELEASE

Joyce joins Liphatech as Western District Sales Manager

Milwaukee, WI (July 2016) – Liphatech, Inc. welcomes Joshua Joyce to the Pest Management Division as Western District Sales Manager, replacing Larry King who recently retired. Josh will represent Liphatech's full line of rodenticides, including the wax-free soft baits, FirstStrike® and Resolv®, and the Aegis® product line of rodent bait stations in Alaska, Arizona, California, Hawaii, Idaho, Nevada, Oregon, Utah, Washington and western Canada.

Josh has more than 15 years of experience in the pest control industry and brings a valuable skill set to his new role. He most recently operated a division of Terminix and also served as a branch and regional manager. Josh has also managed acquisitions and directed sales and service teams of pest control business, which will aid in his role in the western district. He will work with pest management accounts and distributors in his region, build relationships with prospective pest management accounts and be responsible for sales and service in his territory.

"We're excited to have Josh join the Liphatech team and put his talents to work in the western territory," said Charlie Passantino, director, pest management division. "He is eager to work with pest control professionals in finding the best rodent control solutions for the challenges they face."

Joyce is a graduate of University of Florida and holds a Bachelor of Science degree in biology. He resides in Escondido, California.

For more information about Liphatech products and services, visit www.liphatech.com or call 888-331-7900.

About Liphatech

Headquartered in Milwaukee, Liphatech has a long history of advancing the science of rodent control through research and product innovation. Combining the most advanced technology available with the highest level of customer service and technical support, Liphatech delivers solutions that allow pest management professionals (PMPs) to quickly and cost effectively generate results for both commercial and residential customers. For more information about Liphatech and its comprehensive line of products, call 888-331-7900 or visit

www.liphatech.com.