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FOR IMMEDIATE RELEASE

**Carl Tanner to Retire as Liphatech CEO  
Manny Martinez named successor.**

**Milwaukee, WI** (April 29, 2015) – After more than 20 years of service, Carl Tanner, CEO of Liphatech, Inc. will retire on December 31, 2015. Carl's tenure has developed Liphatech into a respected resource for pest management solutions. His leadership has created a culture of proud Liphatech employees, emphasized the quality improvement initiative and has spearheaded Liphatech's double-digit growth.

Manny Martinez has been named Liphatech's next CEO, effective September 1, 2015. Manny brings valuable knowledge and experience to the role. Since joining Liphatech in 2011, Manny has been responsible for research and development, international sales and the development of export business. Most recently he served as executive director of the pest management division business unit.

"Having worked with Manny for the last four years, I am confident I am leaving Liphatech in good hands." said Carl Tanner, current CEO. "I see a bright future for Liphatech and continued success and growth as an innovative leader in the pest control industry."

"We appreciate all Carl has contributed to Liphatech and wish him all the best in his retirement." stated Manny Martinez, executive director.

For more information about Liphatech products and services, visit [www.liphatech.com](http://www.liphatech.com) or call 888-331-7900.

**About Liphatech**

Headquartered in Milwaukee, Liphatech has a long history of advancing the science of rodent control through research and product innovation. Combining the most advanced technology available with the highest level of customer service and technical support, Liphatech delivers solutions that allow pest management professionals (PMPs) to quickly and cost effectively generate results for both commercial and residential customers. For more information about Liphatech and its comprehensive line of products, call 888-331-7900 or visit

[www.liphatech.com](http://www.liphatech.com).

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