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FOR IMMEDIATE RELEASE

Jurecic joins Liphatech as Southeast District Sales Manager

Milwaukee, WI (January 31, 2014) – Liphatech, Inc. welcomes Sean Jurecic to the Pest Management Division as Southeast District Sales Manager. Sean will represent Liphatech's full line of rodenticides, including the wax-free soft baits, FirstStrike® and Resolv®, and the Aegis® product line of rodent bait stations in Alabama, Florida, Georgia, North Carolina, South Carolina and eastern Tennessee.

Having past experience as a business solutions manager for a staffing agency, Jurecic brings a valuable skill set to his new role. He has managed the full cycle of the recruitment process including cold calling, business development, sourcing, interviews and placement. Jurecic will work with pest management accounts and distributors in his region, build relationships with prospective pest management accounts and represent Liphatech in industry associations.

"We're thrilled to have Sean on the Liphatech team and are excited to put his skills and energy to work in the southeast territory," said Manny Martinez, executive director. "He is a great addition to the PMD business unit and is eager to contribute to Liphatech's growth."

Jurecic is a graduate of St. Andrews Presbyterian College in Laurinburg, North Carolina with a bachelor of arts degree in history and political science. He resides in Marietta, Georgia.

For more information about Liphatech products and services, visit www.liphatech.com or call 888-331-7900.

About Liphatech

Headquartered in Milwaukee, Liphatech has a long history of advancing the science of rodent control through research and product innovation. Combining the most advanced technology available with the highest level of customer service and technical support, Liphatech delivers solutions that allow pest management professionals (PMPs) to quickly and cost effectively generate results for both commercial and residential customers. For more information about Liphatech and its comprehensive line of products, call 888-331-7900 or visit

www.liphatech.com.

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