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FOR IMMEDIATE RELEASE

Griffin Named Southeast District Sales Manager for Liphatech

Milwaukee, Wis., March 16, 2010 – Paul Griffin has joined the Liphatech Pest Management Division as southeast district sales manager for the company's full line of rodenticides and bait stations. Liphatech is a global leader in the development of rodent control product technology.

In his new position, Griffin will provide product information, training and sales advice to distributors and pest management professionals for Liphatech's rodent control products. That product line includes the company's Aegis[®] line of bait stations and the company's FirstStrike[™] soft-bait rodenticide. He will oversee a territory in the southeast that includes Kentucky, Tennessee, North Carolina, South Carolina, Georgia, Alabama, Mississippi and Florida.

Griffin comes to Liphatech from the Waterbury Companies, a Connecticut-based maker of consumer products, including pest control products and a line of animal-care products sold to veterinarians. In that position he managed the company's largest sales territory and worked with large end-users, including customers in the pest control industry. Previously, Griffin was a sales manager for global cleaning products maker JohnsonDiversey. In that position he was responsible for distribution sales and account management for several large retailers.

"Paul Griffin brings both extensive sales background and direct industry experience in the pest control market to his new position at Liphatech," said Ray White, national sales manager, pest management division, Liphatech. "We know our customers in the southeastern U.S. will benefit from his knowledge of our products and his previous work in the industry."

Griffin is a native of the Chicago area. He will be relocating to the southeast to better serve Liphatech customers.

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